

For Immediate Release:
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PRESS RELEASE



A unique energy efficiency-focused trade mission just kicked off in China on Monday. The purpose of this one-week mission is to help U.S. companies that provide energy efficiency technology and/or services to enter (or expand operations in) the Chinese market, and leverage recent agreements between the U.S. and China, as well as between California and China.

The trade mission is certified by the U.S. Department of Commerce and is co-organized by the U.S. Commercial Service, the China-U.S. Energy Efficiency Alliance, ChinaSF, U.S. China Clean Tech Center and the California-China Office of Trade & Investment. The delegation consists of leading U.S. energy efficiency companies and is being led by Chair Robert Weisenmiller from the California Energy Commission.

The week-long mission begins in Beijing and visits Tianjin, Qingdao, and Changzhou—cities that all have specific needs in the energy efficiency sector as well as the strong support of local officials. The companies will gain insight into the energy efficiency market in China as well as meet with potential partners and customers. There will also be an exchange among officials to strengthen respective efforts to promote clean and efficient energy at the sub-national level.

The trade mission comes at a crucial time when China has committed in its 12th Five Year Plan (2011-2015) to a 16% reduction in the energy intensity of the economy (energy consumption/unit GDP). The trade mission follows on the heels of the recent bilateral agreement on climate change and clean energy announced at the Asia Pacific Economic Cooperation (APEC) Summit.

These commitments should provide opportunities for U.S. companies to leverage their expertise and expand their business in order to help China achieve its low carbon development and energy efficiency goals.

This mission is part of a multi-year program by the co-organizers to support U.S. companies interested in entering China's energy efficiency market and establish opportunities to support the goals of both countries.

There will be blog updates throughout the mission about the various activities. Please visit: chinauseealliance.org/blog/

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